

**Work package WP2 – Pro-active engagements of Academia and Industry Stakeholders**

<b>Work Package Number</b>	WP2	<b>Lead Beneficiary</b>	4 - IPS
<b>Work Package Name</b>	Pro-active engagements of Academia and Industry Stakeholders		
<b>Start Month</b>	2	<b>End Month</b>	23

**Objectives**

- This work package aims to bridge this gap through proactive collaboration, fostering talent development, and conducting joint research projects to address pressing industry challenges, and cultivate industry-relevant skills, promote employability, and align higher education with the evolving demands of the tourism and service sector.
- To establish mechanisms for networking, and collaboration between academia and industry through exchange programs, internships and research seminars, to gain practical experience and conduct collaborative research to address the industry, teachers and student needs.
- Encourage Innovation, entrepreneurship and facilitate research commercialization through prototype development and startup collaborations, contributing to economic growth, innovation.
- Encouraging and spreading more green technology and skill use in the tourism professional environment.

**Description**

There will be three tasks implemented during the project implementation period within Work package 2 "Pro-active engagements of Academia and Industry Stakeholders":

T2.1 Curriculum Enrichment, and Teaching & Learning Process - Enhance curriculum by fostering industry collaboration, enriching the teaching and learning process for practical, real-world application.

T2.2 Training & Capacity building, seminars and workshops, and Collaborative Research & Consultancy - Organise the programs in collaboration with Latvia Congress Bureau, Hyderabad and Travel and Hostel Association and other Industry stakeholder, etc to know up-to-date activities and trends. Catalyse tourism advancements via academia industry collaboration: research, consultancy, shared expertise.

T2.3 Ecosystem for Innovation and Entrepreneurship - Cultivate innovation by fostering a dynamic ecosystem: academia-industry partnerships, mentorship, collaborative projects, and entrepreneurial initiatives.

Co-lead: VIDZEME UNIVERSITY OF APPLIED SCIENCES