

Work package WP7 – Impact and Dissemination of the project results

Work Package Number	WP7	Lead Beneficiary	2 - NITHM
Work Package Name	Impact and Dissemination of the project results		
Start Month	1	End Month	24

Objectives

- To communicate project study outcomes with similar organisations to replicate the successful practices in tourism and hospitality institutes in India and overseas.
- To present project outcomes through publications in journals, magazines, books, and book chapters contributing to the academic discourse in the fields.
- To share findings and recommendations with planners and policymakers to take strategic decisions in improving the quality of human resources.

Description

There will be four tasks implemented during the project implementation period within Work package 7 "Impact and Dissemination of the project results":

T7.1 Planning and Coordination - Coordinate with consortium of the project and related higher educational institutes to disseminate the project results.

T7.2 Monitoring and evaluating - Purpose is to assess disseminate effectiveness, tracking outcomes, refining strategies for optimal project result communication.

T7.3 Awareness Programs and Conferences - Disseminate project results through media outreach and social media promotion, conferences and workshops.

T7.4 Stakeholder Engagement - Sensitize and create awareness on importance and implications of the project results through stakeholder meetings and workshops.

Co-lead - Pondicherry University